



**THIS ISN'T THE TIME TO  
PUT YOUR BRAND AT RISK**

# CUSTOMISED AUDIT SOLUTIONS / 2<sup>ND</sup> PARTY AUDITS

## DEMONSTRATE YOUR COMMITMENT TO CONSISTENT QUALITY



You want to enhance and protect your brand and improve the efficiency of your operations. At the same time, consumers expect services of the highest and most consistent quality. It's a challenge. With Customised Audit Solutions / 2<sup>nd</sup> Party Audits, SGS provides a tool that helps you ensure your organisation and its partners consistently implement the highest quality standards. With Customised Audit Solutions / 2<sup>nd</sup> Party Audits, you can enhance the delivery of your products and services, and the image of your brand.

### DEMONSTRATE YOUR COMMITMENT TO YOUR CUSTOMERS

Customised Audit Solutions / 2<sup>nd</sup> Party Audits from SGS enable you to roll out and monitor the quality performance criteria defined in your business strategy. This helps protect the reputation of your brand and leverage your organisation's potential for continuous improvement, including internal cost control.

### SUPPLIER ASSESSMENTS

By monitoring the adherence of your suppliers to your requirements, SGS helps you ensure that your products meet your quality standards and requirements, preserving the integrity of your brand equity and company values throughout the supply chain.

### AUDIT AGAINST YOUR CODE OF PRACTICE

By monitoring the adherence of your network to the values and procedures you have defined in your code of practice, SGS helps you ensure your brand image is preserved and practices remain consistent throughout your organisation's network. Continuous improvement will be facilitated and leveraged through the network monitoring system to achieve the levels of efficiency required for any future design schemes. Brand loyalty is enhanced when quality expectations are repeatedly met. Additionally, your organisation will achieve the desired return on investment when, for example, customer and trade marketing programmes have been developed.

### WHY SGS?

SGS not only have the specific industry and business knowledge relevant to your organisation, but are also immediately operational at a fraction of the amount it would cost to develop the equivalent with internal resources.

Our global brand is built upon our presence in 75 countries with over 80 000 certificates globally. SGS is the world's leading certification body in diverse standards, including ISO 9001:2000, ISO 14001:2004 and food safety management systems.

Audits are a tool to improve the efficiency of your processes, i.e. increase your profitability. Audit services are not only a measurement tool but also a building block of your continuous improvement systems. They recognise the efforts of all, show how far the organisation has already travelled and materialise the impetus of your business. The SGS approach is transparent and logical, which is why we become your partner towards improvement and in meeting your business objectives.

We do not turn audits into the simple filling-in of a checklist and checking of your document systems. Our auditors are trained the "SGS way"; they listen to the client and are objective and ethical at all times.

Our network of experienced auditors identifies the Corrective Action Requirements (CAR) in a consistent manner, globally. Our auditors are trained on multiple standards and can perform integrated audits when needed.

### START TODAY

SGS representatives are happy to answer any of your questions and issue a proposal. Please contact:

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WHEN YOU NEED TO BE SURE

SGS